

# An Overview of Healthy New Jersey 2020

**Monmouth County Health Improvement Coalition  
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Commissioner

# DOH Mission and Strategic Focus



## **Mission:**

**Improve health through leadership & innovation**

## **Strategic Plan Central Challenge:**

**Improve Population Health by  
Strengthening New Jersey's Health  
System**

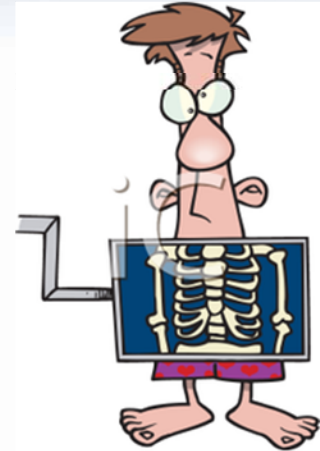




*Population health focuses on keeping healthy New Jerseyans well, preventing those at risk from getting sick, and keeping those with chronic conditions from getting sicker.*



*Population health promotes prevention, wellness and equity in all environments, resulting in a healthy New Jersey.*



# Population Health Division Focus Areas

- Regional Planning
- Building a Quality Improvement Culture OMMH
- Performance Management
- Building data and informatics capacity
- Health Care Analytics – Quality Performance Reporting
- Healthy NJ – State Health Assessment & Improvement Plan



# Key Components to Achieving Population Health Improvements

- ✓ Health Assessment & Health Improvement Planning (HNJ 2020)/ Data Driven Health Action
- ✓ Strategic Collaboration & Coordination
- ✓ Sharing best practices
- ✓ Health Equity
- ✓ Health in All Policy making

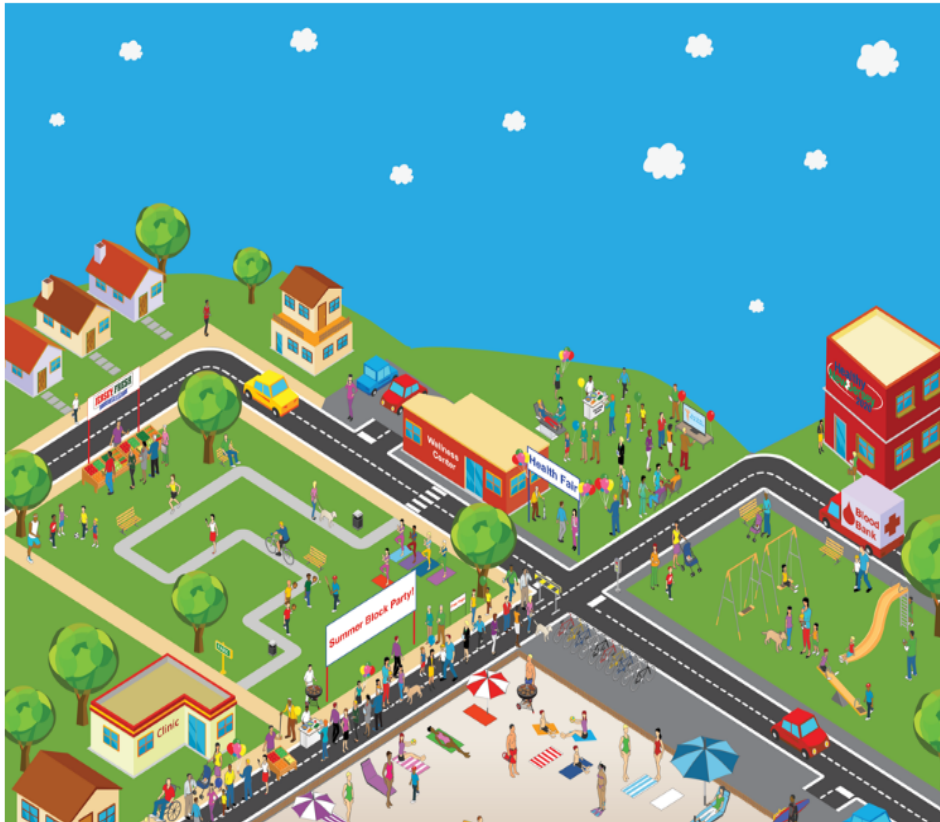




# Healthy New Jersey is...



Healthy New Jersey 2020 is the state's health improvement plan and its health promotion and disease prevention agenda for the decade. Click an area of the town below to learn more.



- State Health Assessment
- State Health Improvement Plan

## Leading Health Priority Areas

- Access to Care
- Heart Disease
- Improving Birth Outcomes
- Childhood Immunizations
- Obesity



- Behavioral Health (Substance Abuse & Mental Health Services)



<http://www.state.nj.us/health/chs/hnj2020/>

# HNJ Mission\*

To improve health through strengthening policy and practice, Healthy New Jersey will:

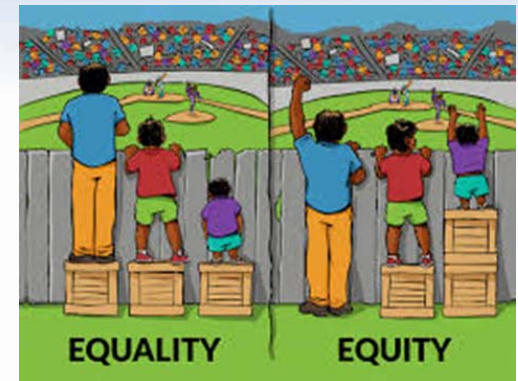
- Identify statewide health improvement priorities;
- Increase awareness of social, cultural & physical impacts on health;
- Provide measurable objectives and goals;
- Engage multiple sectors to take actions driven by evidence-based practices; and
- Identify critical research and data collection needs.

\*U.S. Department of Health and Human Services. Office of Disease Prevention and Health Promotion. Healthy People 2020. Washington, DC. Available at <http://healthypeople.gov/2020/about/default.aspx>, Accessed November 1, 2011



# HNJ2020 Goals

- Attain high quality, longer lives free of preventable disease
- Achieve health equity, eliminate disparities
- Create social and physical environments that promote good health
- Promote quality of life, healthy development, healthy behaviors across life stages

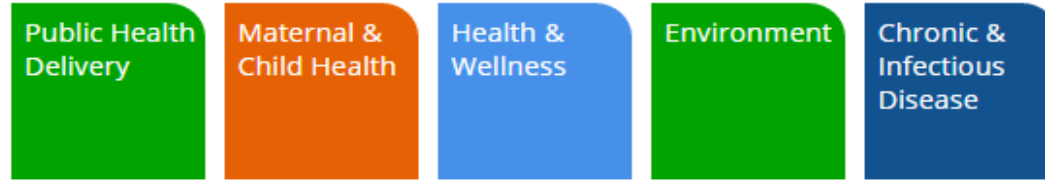


\*U.S. Department of Health and Human Services. Office of Disease Prevention and Health Promotion. Healthy People 2020. Washington, DC. Available at <http://healthypeople.gov/2020/about/default.aspx>, Accessed November 1, 2011





<http://nj.gov/health/chs/hnj2020/about/topics/index.shtml>



## About Healthy NJ

Introduction and Overarching Goals

Dashboard

Topics & Objectives

About the Data

History & Development

Foundation Health Measures

Partners

Contact Us

[Home](#) > [About Healthy NJ](#) > [Topics & Objectives](#)

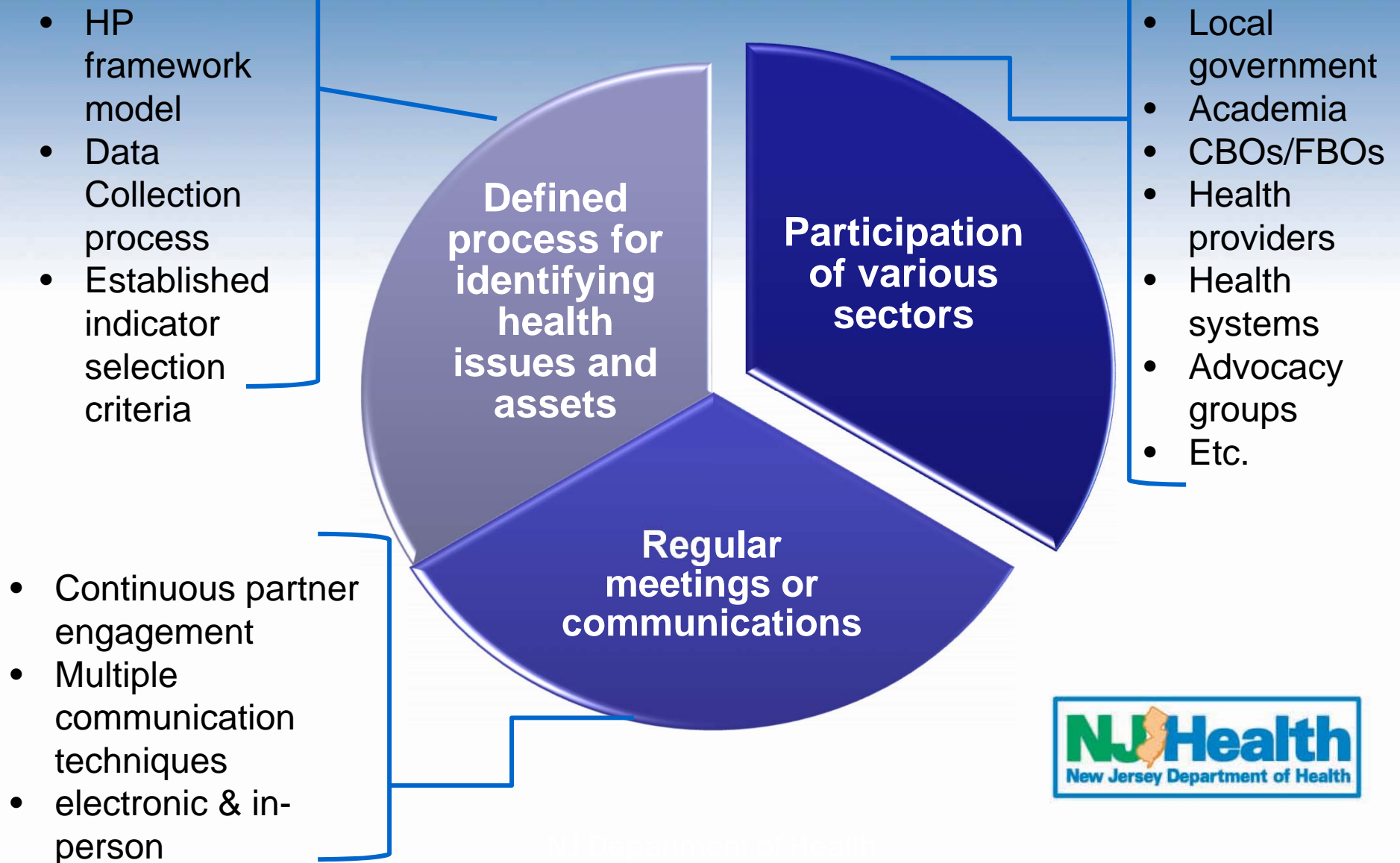
## Topics & Objectives

Select a Topic Area from the list below to see its objectives and then select an Objective to view its data.

[Open All Sections](#)

<b>Access to Health Services</b> ▲	<b>Injury and Violence Prevention</b> ▼
<b>Asthma</b> ▼	<b>Maternal and Child Health</b> ▼
<b>Cancer</b> ▼	<b>Nutrition and Fitness</b> ▼
<b>Chronic Kidney Disease</b> ▼	<b>Occupational Safety and Health</b> ▼
<b>Diabetes</b> ▼	<b>Older Adults</b> ▼
<b>Environmental Health</b> ▼	<b>Public Health Infrastructure</b> ▼
<b>Healthcare-Associated Infections</b> ▼	<b>Public Health Preparedness</b> ▼
<b>Heart Disease and Stroke</b> ▼	<b>Sexually Transmitted Diseases</b> ▼
<b>HIV/AIDS</b> ▼	<b>Tobacco Use</b> ▼
<b>Immunization</b> ▼	<b>Tuberculosis</b> ▼

# SHA: Necessary Components



# HNJ Organizing Structure



# HNJ Work Group Membership

- **Program Decision makers**
  - Directors/program managers
- **Data managers**
  - Data gatherers & Analysts
- **Program implementation specialists**
  - Grants management officers

DOH  
Programs



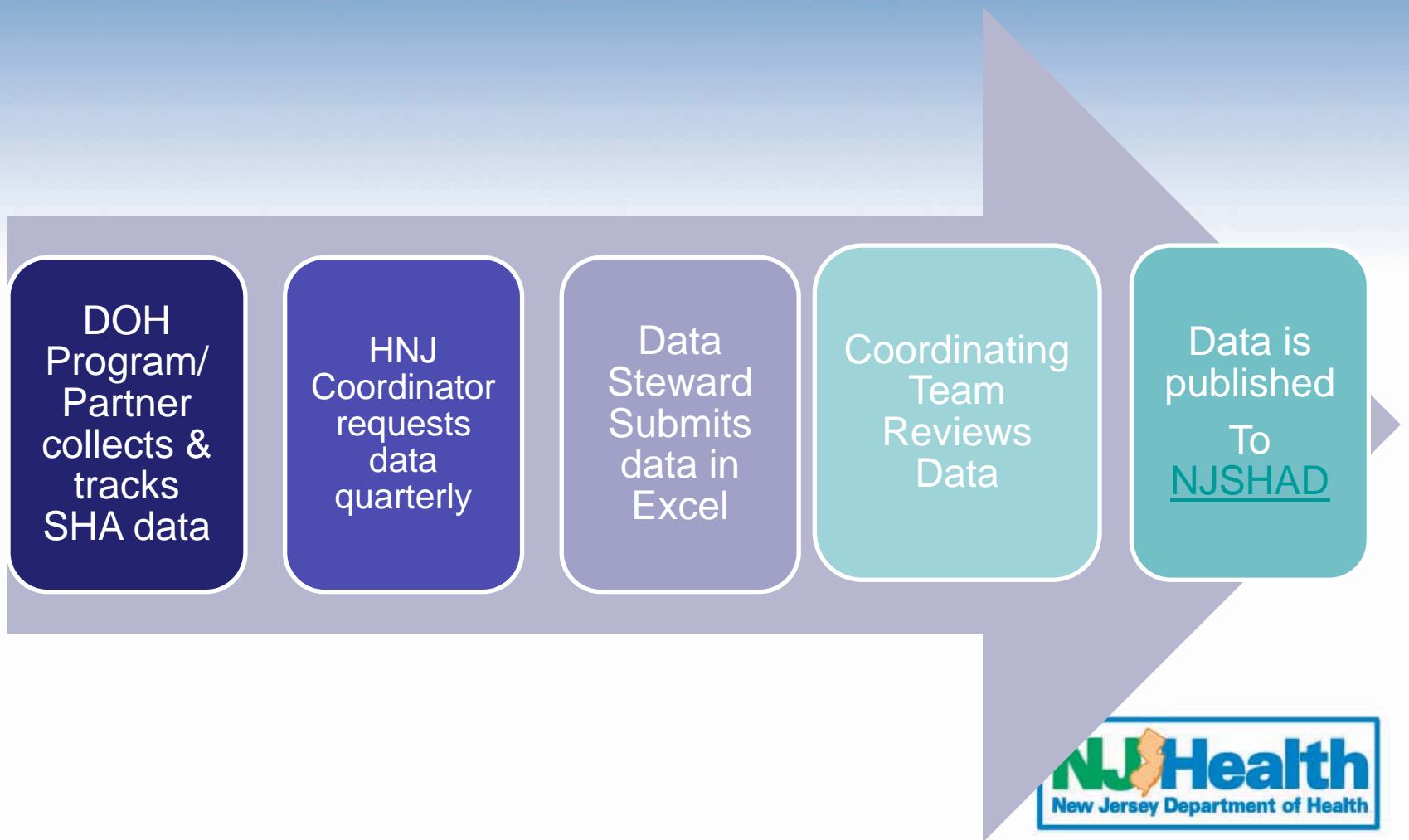
# HNJ Internal Work Group Activities

- Gather Data
- Analyze and Report Status
- Prioritize Data Action
- Assess Gaps & Challenges
- Identify collaborative strategies
- Convene teams to implement SHIP strategies
- Analyze progress





# Overall Workgroup Data Collection process



# Population Health Action Team Membership

- **State Agency Commissioners & Decision Makers**
  - CORE group -DOH (Chair), DHS, DCF, AG, DOE, DEP, DCA, DOT
  - Bring in additional agencies based on specific need (DOL...)
- **External Partners (in workgroups)**
  - Hospitals, Special interest groups, local government, community and faith based organizations, etc.



# Population Health Action Team Activities

- Drive the implementation of Healthy NJ
- Identify & prioritize statewide health issues
- Convene multi-sector workgroups to align, develop & implement SHIP strategies
- Examine policies to ensure health is a routine consideration in all decisions



# SHIP/HNJ Implementation Process

Set target health improvement goal



Identify appropriate strategies to address



Apply intervention to high risk



Measure & Monitor Outcomes

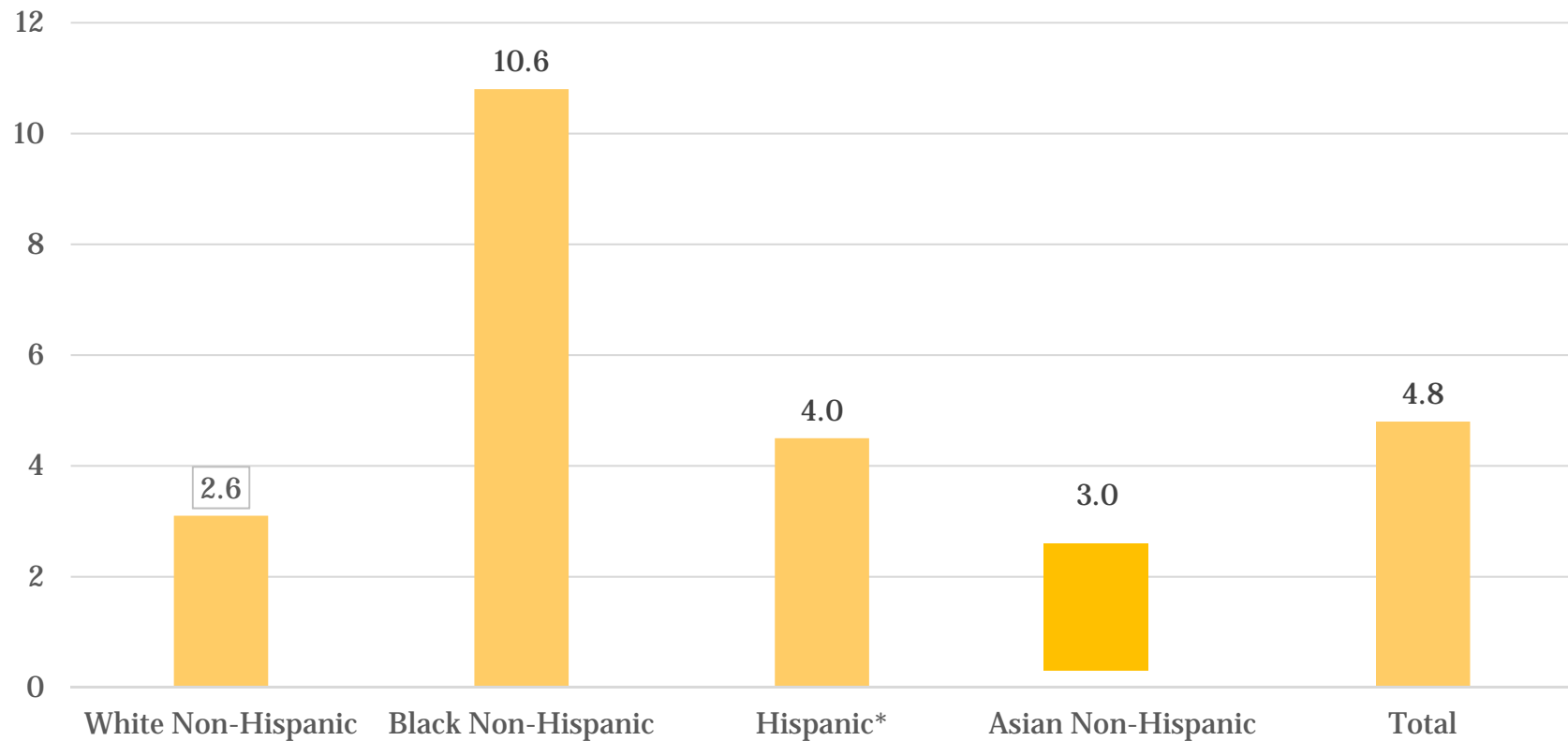


Adopt or Abandon Strategy



# Reduce the infant death rate to 4.8 per 1,000 live births (from 5.1 in 2010)

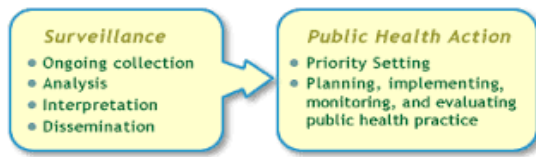
*Source: 2013 Birth Certificate Database, Office of Vital Statistics and Registry, New Jersey Department of Health; Linked Infant Death-Birth Database, Center for Health Statistics, New Jersey Department of Health*














# Improving Birth Outcomes Strategies

- **Conduct Surveillance**
- **Educate and conduct outreach through MCH Consortia**
  - Improving Pregnancy Outcomes (IPO)
  - Collaborative Improvement & Innovation Network (CoIIN)
  - National Governor's Association (NGA) Birth Outcomes Initiative
- **Community Health Disparity Mini-grants**
  - Infant Mortality Prevention Education and Self-Management
- **Baby Friendly Hospital Initiative**

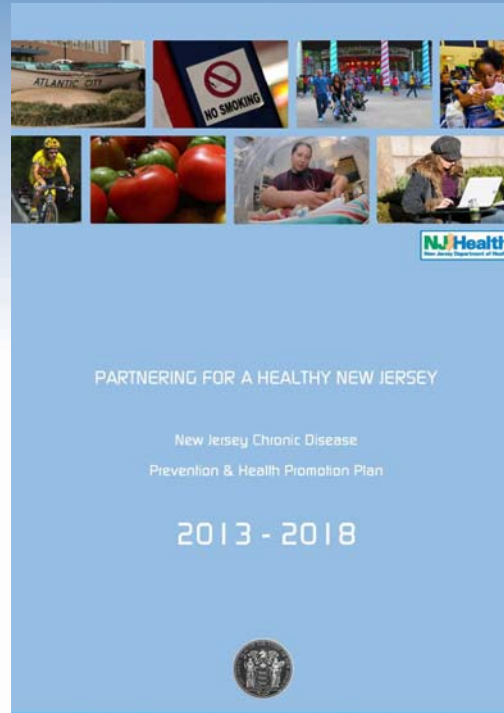


# HNJ Nutrition & Fitness Dashboard

Objectives	Baseline	Progress Toward Goal	Goal
Prevent an increase in high school student obesity	10.3 %		10.2 %
Increase high school student physical activity	41.5 %		23.4 %
Increase high school student daily consumption of fruits and vegetables	20.1 %		22.1 %
Reduce high school student soda consumption	19.9 %		13.9 %
Reduce high school student computer time to 2 hours a day maximum	28.9 %		26 %
Reduce high school student TV time to 2 hours a day maximum	32.6 %		29.3 %
Prevent an increase in adult obesity	23.8 %		23.7 %
Increase adult physical activity	53.2 %		58.5 %
Increase adult daily consumption of fruits and vegetables †	26.1 %		28.7 % †

# Partnering for a Healthy New Jersey

- Goal is to reduce chronic disease burden
- Launched a statewide approach for collaboration
- Highlights evidenced-based strategies for intervention
- Promotes a culture of prevention and wellness



## Winnable Battles:

- Increase physical activity
- Improve nutrition
- Eliminate tobacco use
- Improve environmental health
- Enable self management
- Increase early detection
- Improve access to quality health care



[nj.gov/health/fhs/chronic/index.shtml](http://nj.gov/health/fhs/chronic/index.shtml)

# SHIP Components

**Broad participation of community partners**

**Information from community health assessment**

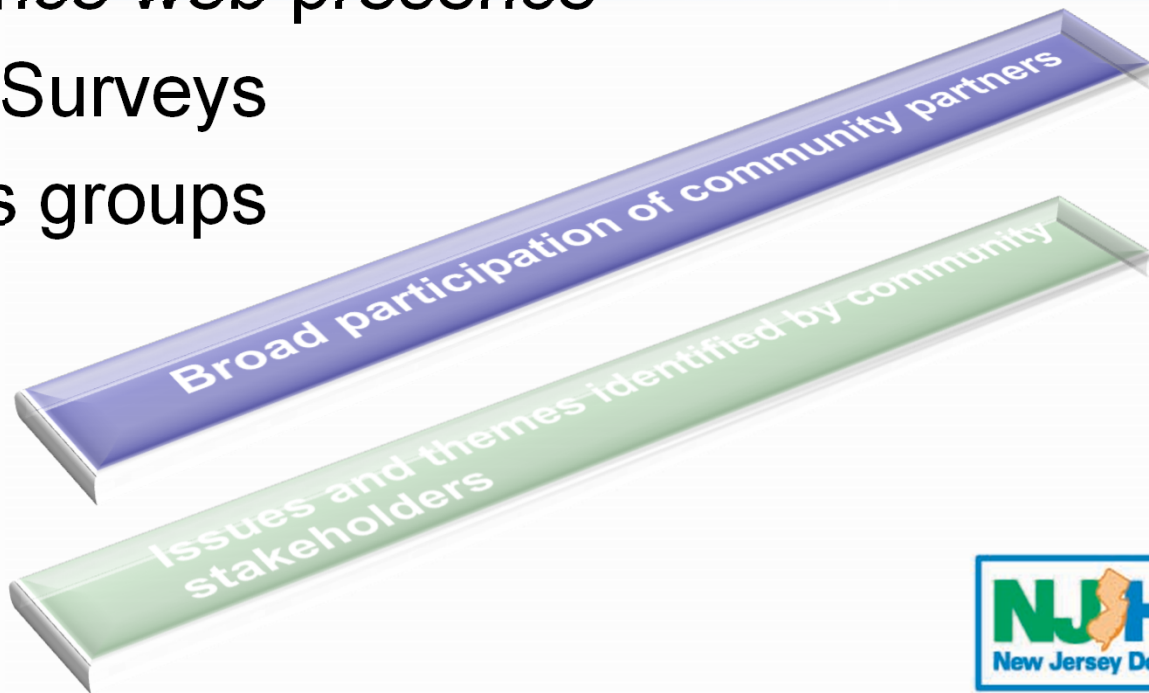
**Issues and themes identified by community stakeholders**

**Identification of assets and resources**

**A process to set health priorities**

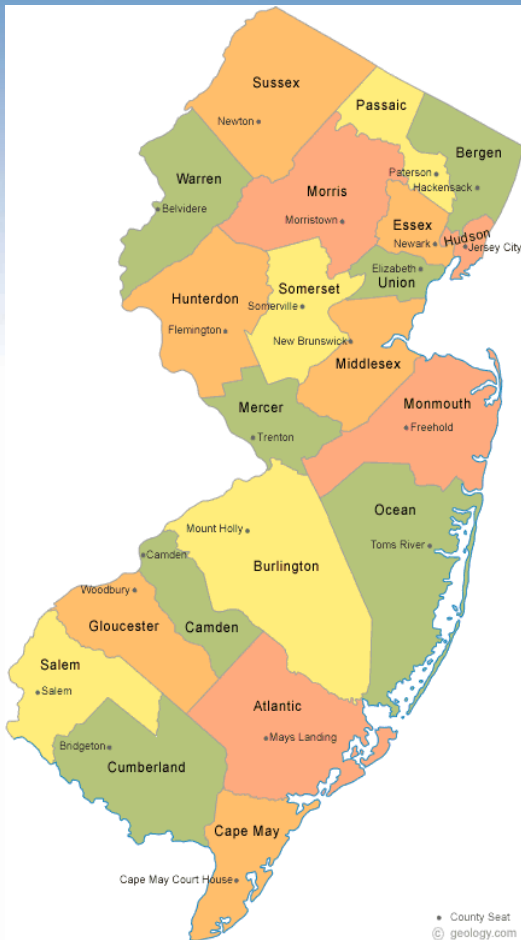
# Partner Engagement Strategies

- Regional Meetings (2011 & 2016)
- Workgroups (Ongoing)
- Email/Newsletter Communications
- Enhance web presence
- Polls/Surveys
- Focus groups





# Regional Meeting Objectives



- Review the State Health Improvement Plan
- Update on HN2020 Data & Activities
- Better understand how state health improvement strategies are being implemented at the local level
- Evaluate progress in achieving set goals
- Enhance communication & collaboration among partners

# HNJ 2020 Links

## Healthy New Jersey (HNJ) 2020 Dashboard

- [nj.gov/health/chs/hnj2020](http://nj.gov/health/chs/hnj2020)

## Healthy New Jersey (HNJ) Publications

- <http://www.healthy.nj.gov>

## NJ State Health Assessment Data (NJSHAD) Indicator Profiles

- <http://www4.state.nj.us/dhss-shad/home>



# SHIP Next Steps

[nj.gov/health/chs/hnj2020/](http://nj.gov/health/chs/hnj2020/)

- Complete Mid-course review
- Healthy New Jersey (HNJ) quarterly workgroup(s) engagement
- Promotion of best practices in achieving health objectives



The screenshot shows the 'Healthy New Jersey 2020' website. At the top left is the logo. To the right is a search bar with the text 'How do I...?' and a magnifying glass icon. Below the search bar are five colored buttons: 'Public Health Delivery' (green), 'Maternal & Child Health' (orange), 'Health & Wellness' (blue), 'Environment' (green), and 'Chronic & Infectious Disease' (dark blue). Below these buttons is a paragraph: 'Healthy New Jersey 2020 is the state's health improvement plan and its health promotion and disease prevention agenda for the decade. Click an area of the town below to learn more.' The main content area is a colorful, isometric illustration of a town with various buildings, trees, and people. Labels within the illustration include 'Summer Book Party!', 'Health Fair', 'Business Center', 'Clinic', 'Blood Bank', and 'Swimming Pool'. At the bottom right of the screenshot, there is a footer: 'You can also visit the New Jersey Department of Health's State Health Assessment Data' with the SHAD logo.

# Contact Information

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